LEGACY SHORES
ON LAKE PALESTINE
Property Owners Association

JULY 8, 2025
LEGACY SHORES POA
COMMUNITY WEBSITE CONVERSATION

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ABOUT CREEK BLUFF DIGITAL MEDIA

- We are a Software Engineering and Development shop that focuses on web and mobile application development, specifically for homeowner's associations.

- As of July 2025, we currently serve more than 320 communities in the DFW area ranging from 12 homes to more than 13,000 homes, sometimes spanning multiple cities and counties.

- Community websites have been our focus for more than 21 years.

- We have all served in various positions on boards and committees in an HOA and fluent in what is required of these positions for a well-run association.

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Top challenges for any HOA: Communication and Engagement!

- Homeowners are busier than ever!
- Need easy access
- Content easy to locate
- Quick in/quick out
- Small footprint/low bandwidth
- Content easily discoverable in search engines

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WHO WILL USE YOUR HOA WEBSITE? ALMOST ALL FIT 1-OF-3 CATEGORIES

- Homeowners/Residents: While an HOA website is built, maintained and paid for by homeowners, statistics demonstrate that two additional sets of visitors use an HOA website:

- Prospective Buyers: When we put our home on the market, the community we live in is looked at just as much as our home and a well maintained and attractive website represents you and your home.

- Realtors: This group of people will use your website to help prospective buyers with things like CC&Rs, bylaws, and other types of items to help their client understand as much as possible about the home, neighborhood, and HOA.

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80% PUBLIC

- Most of your new website is easily accessible:
- Governing documents
- Blank ACC forms
- Contact information
- Lost & Found Pets
- News and Events
- Quick Connect to Online Payments
- Yard of the Month
- Favorites
- Local Information
- Designed for New and Existing Residents

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20% IS PRIVATE AND CONFIDENTIAL

- HOA confidential content is private:
  - Neighborhood directory
  - Amenity reservations
  - Ballots, Candidacy forms, proxies, etc.
  - Online ACC Request Pool Access Request forms
  - Confidential Documents
  - Meeting Minutes
  - Financials
  - Budgets
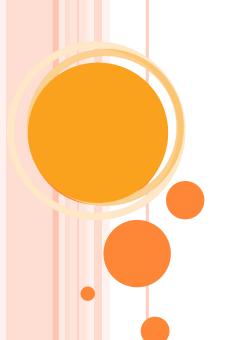 - Insurance
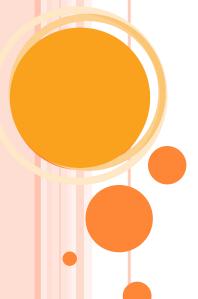 - Image Gallery's

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QUESTIONS?

THANK YOU!